

## \$4.5 GIFT MODEL

\$4.5 Million Gift Model							Prospect Analysis				
<i>Contribution Range</i>			<i>Potential Donors</i>	<i>Required Donors</i>	<i>Percent Total Donors</i>	<i>Total Dollars</i>	<i>Percent Total Dollars</i>	<i>Potential Donors Identified</i>	<i>Dollors Identified</i>	<i>Donors Confirmed</i>	<i>Dollors Received</i>
\$1,000,000	and	Above	2	1	1.3%	\$1,000,000	22%				
\$500,000	to	\$999,999	4	2	2.6%	\$1,000,000	22%				
\$250,000	to	\$499,999	9	3	3.9%	\$750,000	17%				
\$100,000	to	\$249,999	15	5	6.5%	\$600,000	13%				
\$50,000	to	\$99,999	24	8	10.4%	\$475,000	11%				
\$25,000	to	\$49,999	48	16	20.8%	\$375,000	8%				
\$10,000	to	\$24,999	54	18	23.4%	\$180,000	4%				
\$500	to	\$9,999	72	24	31.2%	\$120,000	3%				
<b>TOTALS</b>			<b>228</b>	<b>77</b>	<b>100%</b>	<b>\$4,500,000</b>	<b>100%</b>	<b>0</b>	<b>\$0</b>	<b>0</b>	<b>\$0</b>

This Gift Model has been formulated based on nationally recognized fundraising principles and capital fundraising experiences, and is intended as a planning guide only, and not intended to predict an actual array of final gift results.

This Gift Model will also require refinement based on ongoing evaluation of potential donors and secured gift commitments.

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