

CAMPAIGN STAFFING MODEL

\$25 Million Campaign

The following Campaign Staffing Model is intended to assist in projecting staffing needs required for a \$25 million capital over a 4 year period. Refinement of this staffing model will be required based on assessment of current as well as anticipated Development Office staff capabilities to take-on campaign-related assignments.

YEAR ONE:	YEAR TWO:	YEAR THREE:	YEAR FOUR:
<u>Professional Staff</u> 1 Major Gifts Officer <u>Support Staff</u> 1 Admin.Assist./Exec.Sec. 1 Campaign Assist./Researcher	<u>Professional Staff</u> 1 Major Gifts Officer 1 Fdn/Corp. Gifts Officer . <u>Support Staff</u> 1 Admin.Assist./Exec.Sec. 1 Campaign Assist./Researcher 1 Campaign Secretary	<u>Professional Staff</u> 1 Major Gifts Officer 1 Fdn/Corp Gifts Officer 1 Ass't. Campaign Dir. for Alumni <u>Support Staff</u> 1 Admin.Assist./Exec. Sec. 1 Campaign Assist./Researcher 1 Campaign Secretary ½ Campaign Secretary	<u>Professional Staff</u> 1 Major Gifts Officer 1 Fdn/Corp Gifts Officer 1 Ass't. Campaign Dir. for Alumni <u>Support Staff</u> 1 Admin. Assist/Exec.Sec. 1 Campaign Assist./Researcher 2 Campaign Secretary.
3 Staff Members	5 Staff Members	6 ½ Staff Members	7 Staff Members