

## CAMPAIGN STAFFING MODEL

### \$17 MILLION CAMPAIGN

*The following Preliminary Campaign Staffing Model is intended to assist in projecting staffing needs which would be required for a \$17 million campaign phased over 3 to 4 years. A refinement of this staffing model would necessarily follow a more definitive evaluation of campaign strategy and phasing, as well as compatibility with staffing required for ongoing Development Office and Annual Giving activities.*

<b>YEAR ONE:</b>	<b>YEAR TWO:</b>	<b>YEAR THREE:</b>	<b>YEAR FOUR:</b>
<u>Professional Staff</u>  1 Campaign Director          <u>Support Staff</u>  1 Executive Secretary 1 Campaign Researcher 1 Data Entry Person	<u>Professional Staff</u>  1 Campaign Director 1 Ass't. Campaign Dir. - Individuals .          <u>Support Staff</u>  1 Executive Secretary 1 Campaign Researcher 1 Data Entry Person 1 Secretary/Assistant .	<u>Professional Staff</u>  1 Campaign Director 1 Ass't. Campaign Dir. - Individuals 1 Ass't. Campaign Dir. – Special Events/ Publications/Communications          <u>Support Staff</u>  1 Executive Secretary 1 Campaign Researcher 1 Data Entry Person 1 Secretary/Assistant	<u>Professional Staff</u>  1 Campaign Director 1 Ass't Campaign Dir. - Individuals 1 Ass't. Campaign Dir. – Special Events/ Publications/Communications          <u>Support Staff</u>  1 Executive Secretary 1 Campaign Researcher 1 Data Entry Person 1 Secretary/Assistant
<b>4 Staff Members</b>	<b>6 Staff Members</b>	<b>6 Staff Members</b>	<b>6 Staff Members</b>

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