

CAMPAIGN STAFFING MODEL
\$100 MILLION CAMPAIGN

The following Preliminary Campaign Staffing Model is intended to assist in projecting staffing needs which would be required for a \$100 million campaign phased over 5 to 7 years. A refinement of this staffing model would necessarily follow a more definitive evaluation of campaign strategy and phasing as well as compatibility with staffing required for ongoing annual giving.

YEAR ONE:	YEAR TWO:	YEAR THREE:	YEAR FOUR:	YEAR FIVE THROUGH SEVEN:
<u>Professional Staff</u> 1 Campaign Director <u>Support Staff</u> 1 Executive Secretary 1 Campaign Researcher 1 Data Entry Person	<u>Professional Staff</u> 1 Campaign Director 1 Ass't. Campaign Dir. - Individuals 1 Ass't. Campaign Dir. - Corp./Fdn. <u>Support Staff</u> 1 Executive Secretary 1 Campaign Researcher 1 Data Entry Person 1 Secretary - Individuals 1 Secretary - Corp./Fdn.	<u>Professional Staff</u> 1 Campaign Director 1 Ass't. Campaign Dir. - Individuals 1 Ass't. Campaign Dir. - Corp./Fdn. 1 Ass't. Campaign Dir. - Publications/Public Relations <u>Support Staff</u> 1 Executive Secretary 1 Campaign Researcher 1 Data Entry Person 1 Secretary - Individuals 1 Secretary - Corp./Fdn. 1 Secretary - Publications/PR	<u>Professional Staff</u> 1 Campaign Director 2 Ass't Campaign Dir. - Individuals 1 Ass't. Campaign Dir. - Corp./Fdn. 1 Ass't. Campaign Dir. - Publications/Public Relations <u>Support Staff</u> 1 Executive Secretary 1 Campaign Researcher 1 Data Entry Person 1 Secretary - Individuals 1 Secretary - Corp./Fdn.. 1 Secretary - Publications/PR 1 Campaign Office Manager	<u>Professional Staff</u> 1 Campaign Director 2 Ass't. Campaign Dir. - Individuals 1 Ass't. Campaign Dir. - Corp./Fdn. 1 Ass't. Campaign Dir. - Publications/Public Relations 1 Ass't. Campaign Dir. - Public Campaign <u>Support Staff</u> 1 Executive Secretary 1 Campaign Researcher 1 Data Entry Person 1 Secretary - Individuals 1 Secretary - Corp./Fdn.. 1 Secretary - Publications/PR 1 Campaign Office Manager 1 Secretary - Public Campaign
4 Staff Members	8 Staff Members	10 Staff Members	12 Staff Members	14 Staff Members

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